



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 864484
Schedule Dates 10/27/12-11/02/12
Advertiser Crossroads GPS (33741)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - US Senate (1176)
Brand Democrat (Anti) (177520)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name RAMSEY,NOELLE
Phone/Fax (202) 559-6424 /
CPE 12/11/1299
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments CROSSROADS GPS :30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 11/01/12
Entered By Penne Marsh
CO-OP No
Headline # 06398147
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,268.00
Net Total \$46,852.00
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Oct. 2012	8	\$10,180.00
Nov. 2012	18	\$44,940.00
Grand Total:	26	\$55,120.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	10A- 10:58A (ET)		1							1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/26/12
2.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11P- 11:35P (ET)		1							1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/26/12
3.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11:35P- 12:02A (ET)		1							1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	10/26/12
4.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	10:58A- 12P (ET)		1								\$2,400.00		Norfolk (WVEC) (WVEC)	THE VIEW	10/26/12
4.0.1	Closed Preempt	10/29/12															Norfolk (WVEC) (WVEC)	R-Did not air/Spot -	
5.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	12:02A- 1:06A (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	10/26/12
6.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	12P- 12:57P (ET)		1							1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/26/12
7.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	3P- 3:58P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	KATIE	10/26/12
8.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	3:58P- 4:58P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/26/12
9.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	4:30A- 4:59A (ET)		1							1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	430AM NEWS	10/26/12
10.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	4:58P- 5:29P (ET)		1							1	\$4,800.00	\$4,800.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/26/12
11.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5A- 5:58A (ET)		1							1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	SAM NEWS	10/26/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:29P- 5:58P (ET)		1							1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)	NEWS	10/26/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:58A- 7A (ET)		1							1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6:58P- 7:28P (ET)		1							1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/26/12
15.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7A- 9A (ET)		1							1	\$4,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/26/12
16.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7:28P- 7:57P (ET)		1							1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/26/12
17.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	9A- 10A (ET)		1							1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/26/12
18.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11:35P- 12:35A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	LAW AND ORDER	10/26/12
19.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	12:35A- 1:30A (ET)							1		1	\$80.00	\$80.00	Norfolk (WVEC) (WVEC)	DA VINCI INQUEST	10/26/12
20.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	5:58A- 8A (ET)							1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	10/26/12
21.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11P- 11:35P (ET)								1	1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/26/12
22.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11:35P- 12:35A (ET)								1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	LAW AND ORDER	10/26/12
23.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	12:35A- 1:30A (ET)								1	1	\$80.00	\$80.00	Norfolk (WVEC) (WVEC)	DA VINCI INQ	10/26/12
24.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6P- 6:30P (ET)								1	1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	NEWS	10/26/12
25.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	5:58A- 8A (ET)								1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	NEWS	10/26/12
26.0	M/G For 4.0.1 / SPOT	11/02/12-11/02/12	4	:30	5:58A- 7A (ET)						1			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	mg for wx	11/1/12
27.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	7A- 9A (ET)						1			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	mg for wx	11/1/12

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